

11-1-1980

## Portland State Perspective; November 1980

Portland State University

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### Recommended Citation

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PORTLAND  
STATE UNIVERSITY  
**perspective**

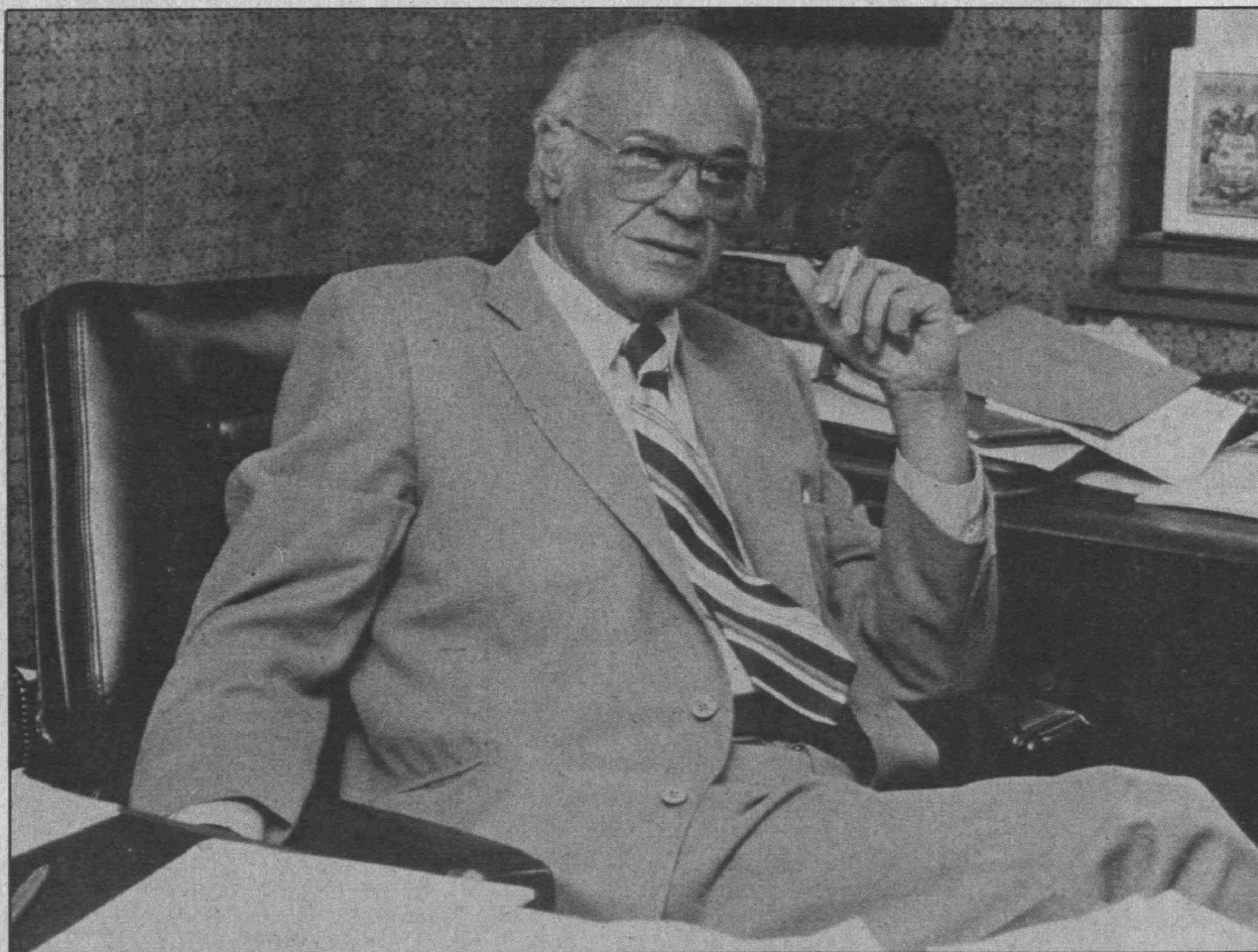


photo by Brent Chauer

**A**l Giusti, philanthropist, lost his battle with cancer on October 3 at the age of 63. Portland lost a great citizen, and Portland State University lost a true friend.

But Giusti's enthusiastic support of PSU, especially of the athletic program, will continue to sustain those who knew him or were affected by his generosity.



# PORTLAND STATE UNIVERSITY perspective

November 1980

## Year of promise becomes year of problems

**"N**ext Year Is Here," proclaimed this year's football team, meaning that after years of waiting until "next year" for a better team, that year finally had arrived. The same feeling of optimism and hope was reflected in the administration's plans for the rest of the University last spring. And why not?

The State Board had adopted a new mission statement for PSU, finally recognizing its status as a major urban university. We had placed three major projects in high education's top ten capital construction priorities. We had a promise of special funding to handle the extra costs of serving an urban population. There was money for program improvement. And it looked

like we were heading for another record fall enrollment.

Then came a sudden drop in state revenue projections, and PSU, along with other state institutions, was forced to make severe budget cuts.

This fall, as record numbers of students sought entry to PSU, we were cancelling more than three times the normal number of class sections due to budget cuts. Essential student services, such as financial aids help, were being reduced; and departments were collecting long waiting lists for some classes (more than 1,000 students were on waiting lists in Business Administration by the second day of classes).

Not only are the budget cuts affecting students, but the

University's roles in research and public service also will suffer.

In every department, faculty are pitching in to teach larger classes and extra sections where possible, filling in where teaching positions have been left vacant. However, the extra teaching loads have decreased the time faculty have available for research and community service work. At the same time, special efforts to bring outstanding scholars and programs to campus also will be curtailed, meaning fewer opportunities for the community to benefit as well.

President Joseph Blumel touched on some of the effects on the recent budget cuts and the hopes for the future in his recent convocation address to the faculty.

*Under normal circumstances we would be looking forward to the prospect of increased financial support, to continued improvement in the quality of our programs, and to further program developments. But as we all know, circumstances are not normal.*

*Portland State's share of the budget reduction is \$1,901,000. Additionally, we face the prospect of energy costs substantially above the funds appropriated for that purpose (\$450,000 extra).*

*To make these reductions, we proceeded with a plan which did not require layoffs of academic or classified staff. It did, however, require that most vacant positions*

*continued on page 3*

## Budget cuts may impair enrollment

**A**dvance indications seemed to point toward a bumper crop of students at PSU this fall, but statewide budget reductions may have cut into the numbers a considerable degree.

Last fall, PSU's enrollment passed the 17,000 mark for the first time, and this fall's advance registrations were up nearly ten percent. However, with budget cuts forcing the cancellation of nearly 100 class sections it appears that many students were unable to get the courses they wanted and may have left the system entirely.

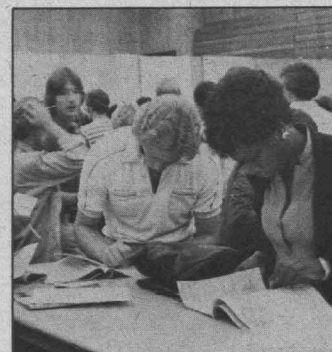
Administrators are awaiting computer printouts which could give some clues as to where the large advance registration went. Total enrollment was wavering right about even with last year's through the second week of classes this term. Usually at this time about 80 percent of registration activity is completed.



*Students partake in the fall enrollment ritual.*

One unusual aspect of this fall registration is that part-time enrollments appear to be down significantly. This could be related to the large number of cancelled sections. For example, in business administration, with a large number of part-time students, more than 1,000 were on waiting lists for classes.

A check of other academic departments showed many sections oversubscribed with faculty taking on extra teaching loads in the face of reduced course offerings.



*Photos by Clarence Hein*

## PSU loses its biggest fan

by Terry Mandell

continued from page 1

"I don't think there's anyone in the history of the University who has done more than Al has," offered PSU athletic director Roy Love. With Giusti's death, "we lost the best supporter the University has ever had."

"Giusti, a University of Portland alumnus, started supporting PSU athletics in the early '60s. Al Giusti was the major ingredient in the successful building of our athletic program," said past Director of Athletic Development, Bob Josephson.

Why would a U of P graduate so actively promote PSU athletics? "He just had a strong interest in the value of intercollegiate athletics," comments Sports Information Director Larry Sellers. "and he felt that PSU was a major center that the business community should support."

Giusti's contributions are almost legendary. When the football program was in deep financial difficulty in 1974, Giusti helped form the PSU Football for Portland committee to generate support for the program. He is credited, along with Earl Chiles, with saving football at the University. The program has since gained national recognition, and is the recipient of a \$100,000 contribution from Giusti to be used over the next five years.

His love of football, however, did not stop Giusti from donating considerable energy and money to promoting other sports. He helped found the Viking Athletic Association, which provides scholarships and program funding, and was its president for the first two years. The Almaden Grand Masters Tennis Tournament and three Parade of Stars golf tournaments were also made possible through Giusti's largesse.

But the endeavor that Al Giusti said was the most rewarding and that gave him the most pleasure is the Giusti Tournament of Champions, the Country's first women's eight-team college basketball tournament. Impressed by the women's basketball he saw played at the 1976 Olympics, Giusti was excited when PSU Vice President James Todd approached him about bringing the college invitational tourney to Portland.

That crowds did not fill the stands at Memorial Coliseum at the first tournament last year did not dissuade Giusti or the players. He underwrote the event to the tune of \$15,000, and pledged his family's continued support of the Tournament of Champions, scheduled this year for December 16 through 18 at the Coliseum. He was convinced that women's teams would eventually draw the same interest as men's.

The appreciation shown by the women who participated in last year's tournament - from Texas, North Carolina State, Minnesota, UCLA, Washington, Oregon, Oregon State, and Portland State - "made it all seem worthwhile." Giusti not only admired their skill, but felt "it is high time the women finally get a little bit of recognition."

It's a loss up who was more touched, the women who had a chance to play, or the man who was thanked so profusely for making it all possible.



PSU goes up to block a point at the Giusti Tournament of Champions, the first national women's basketball tournament in the country, Dec. 18-20.

Giusti loudly decried what he saw as the lack of support by Portland's business community as short-sighted. Although "Al adopted the University, and got others to support it as well," says Ray Love, Giusti was disturbed by the absence of a strong business commitment to "the greatest thing (a downtown university) that ever happened to Portland and the state of Oregon."

Portland State honored Al C. Giusti in 1978 by presenting him with a Distinguished Service Award. The text reads:

Seldom has one man given so generously of his time, energy, and resources to help others - and with less interest in personal reward - as has Al C. Giusti. The calls for his help have covered the widest range of causes, always bringing from him the most open-hearted and open-handed of response. Schools and

universities, parishes and civic groups have all been blessed by his interest and support. Dozens of students in colleges in this area have received his assistance, unknown to them, unheralded by any. His good citizenship has been so sustained and so pervasive that, despite his innate modesty, news of his good works has spread abroad. In 1976, the Republic of Italy bestowed on him its cross signifying him a Cavalier of Merit. Today this University, speaking for his native city and state, adds this salute to Al C. Giusti for his quiet but unmatched record of public service.

Although Al Giusti will no longer be in the stands to cheer on "his" football team or basketball players, Portland State administrators, athletes, and others will remember their biggest fan for a long time to come.

## in the news

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## Impact of budget cuts

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be left unfilled; that funds planned for use in hiring part-time lecturers be severely curtailed; that the library acquisition budget be cut by one-third, equipment budgets by 50 percent, and services and supplies budgets by at least ten percent. Major cuts were made in the physical plant budget and in administrative and student services.

It is clear that cuts of this sort, while feasible in accommodating a problem of a year's duration, cannot be sustained over longer periods of time. Vacancies do not automatically occur in the areas of least need. Instructional programs cannot be sustained with the reduced level of equipment, library acquisition and services and supplies.

Even in the case of a one-year reduction of this type, there inevitably will be enrollment impacts. There is little doubt in my mind that, because of these reductions, enrollment this fall will be less than it otherwise would be.

But what of the prospects for the next biennium? Contrary to earlier assurances, there now appears to be a growing consensus that revenues will not be sufficient to fund a full restoration of state agency budgets. (If recent estimates are accurate), revenues will fall six percent short for the next biennium ... which implies that state program levels will have to be reduced by six percent.

In my judgment, such reductions would mean a significant decline in the number of students we would be able to serve, and they would cause a general weakening of our institutions of higher education, from which recovery would take a very long period of time.

Even though we have no reason to anticipate that budget reductions would extend beyond the next biennium, I do not believe that we can operate for two additional years under the current allocation of reductions. A more rational allocation of reductions will have to be undertaken. We will, in all likelihood, have to limit enrollment, and we will have to come to some conclusions about the best way to do that.

We must begin soon to consider the possibility of consolidating some programs, of reducing, and perhaps even phasing out, some programs or options. We most certainly must review the patterns of our offerings, the possibility of increases in alternate-year scheduling.

However, I commented earlier that I was unwilling to accept the inevitability of a continuation of these budget reductions. I am

persuaded that the people of Oregon will not accept a wholesale emasculation of state services. Nor do I believe that they are willing to permit a retreat from the long-standing policy of access to higher education.

All of this, of course, assumes that people really understand the consequences. It is our job to make sure that they do, and I am personally willing to invest as much time and effort as possible to that end. It is critically important that we make all of our constituent groups aware of the consequences of the kinds of budget reductions now being contemplated.

And remember, this is not the first time we at Portland State have faced adversity — this University has been built on it. If our predecessors had accepted the pronouncements of the doom-sayers of earlier years — or had not fought back — there would not be a Portland State University as we now know it.

## Safe logging is aim of PSU's 'log brander'

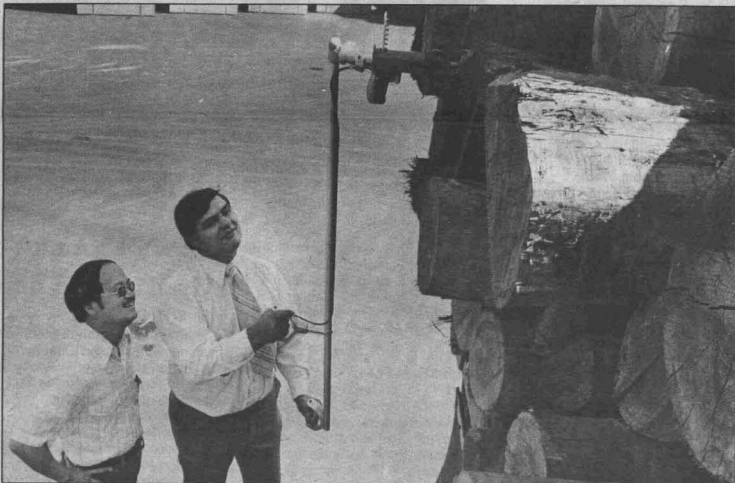
An automatic log brander, which would allow an operator to stand safely on the ground while branding the ends of stacked logs towering above him, may be an effective way to reduce injuries and deaths involving loggers.

PSU researchers, working with the U.S. Forest Service and the Occupational Safety and Health Administration (OSHA), have announced the completion of a conceptual model of an automatic log-branding device.

Importance of the new development is seen in the

possibility of improving safety in commercial logging, an industry which currently is more dangerous than working in a coal mine.

Presently, loggers must manually hammer the logging contractor's brand into the end of all logs cut for resale. Ice or wet logs stacked in piles often shift during this manual branding process, causing workers to slip, fall, or be crushed to death. PSU's Engineering and Applied Science Division, is director of the project being funded by the U.S. Forest Service. Chen guided David Larson, PSU senior in mechanical



Pah I. Chen, PSU Engineering Division, and Ronald Kemp, Occupational Safety and Health Administration (OSHA), test concept model of automatic log-branding device recently developed at PSU.

photo by Dave Newhouse

engineering, in developing the conceptual model, which currently is being evaluated by the U.S. Forest Service Equipment Development Center in San Dimas, Calif.

The concept model is a heavily-modified fastener tool which or-

dinarily is used by the construction industry to drive nails or studs. Instead of firing these projectiles, PSU's converted tool, mounted on a hand-held aluminum pole equipped with hand controls, fires 10-shot gunpowder cartridges to drive the log-brand into the ends of cut logs while the operator remains on the ground and away from danger.

Chen hopes that PSU soon will receive a contract to design an advanced model of the automatic log-branding device. When fully developed, Chen says it will reach even higher, weigh less, would be able to reach a short log-end stacked in the middle of a deck, and could be used by either right- or left-handed operators.

# alumni notes

Your classmates may have known what you were doing as a student at PSU, but...what are you doing for the rest of your life?

For all alumni of PSU, "Alumni Notes" is an opportunity to let fellow classmates know what you are doing these days.

Share information about yourself with other PSU graduates, whether you are coaching little league or are the president of M.I.T.

Be a part of Alumni Notes. To submit information, contact the Alumni Office at 229-4948 or drop a postcard to PSU Alumni Office, P.O. Box 751; Portland, OR 97207.

## 50's

**Charles A. Clemans** ('55) recently was appointed superintendent of the Oregon City School District. Clemans had been director of intergovernmental relations for the Portland School District since 1972.

**Dorian Ross** ('58) will become principal of Craig City Schools in Alaska. Previously, Ross had operated an educational and management counseling business in Richland, Washington.

## 60's

**Frank Amato** ('66) is operator of Frank Amato Publications which produces *Salmon, Trout, Steelheader, and Fly Fishing the West*, both bimonthly magazines. The firm also has published about 15 fishing books by various Northwest authors, and currently publishes two or three books each year. Amato also is part-owner of Poulsen Quality Files.

**Scott Butterworth** ('68) has been promoted to manager of the 18th and Chambers Branch of Citizens Bank in West Eugene, Oregon. He joined Citizens Bank in 1971.

**Sheliah Toomey Church** ('63) is writing and designing publications for the Oregon School Boards Association in Salem. She became OSBA editorial assistant in January after a year's study of printing and graphics at Chemeketa Community College.

**Lawrence Dawkins** ('69, '72 MS) has accepted a faculty position at the College of Arts and Sciences at West Virginia University, Morgantown, where he will direct the debate team. Dawkins previously was director of debate and forensics at Mt. Hood Community College.

**Natalie Ettlin** ('65, '73 MS) has been appointed by Gov. Atiyeh to the state Advisory Council for Career and Vocational Education. Ettlin is a counselor at Grant High School, Portland.

**Pamela Erickson Gervais** ('67) recently was elected president of the Oregon chapter of the American Society for Public Administration. She is currently Supervisor of Program Development and Administration for the Oregon Law Enforcement Council, the state's criminal justice planning agency.

**Art Honeyman** ('64) is director of the Handicapped Research Project for the state Bureau of Labor. A victim of cerebral palsy since birth, Honeyman has worked for the past two years to find jobs for other handicapped persons.

**June Jones** ('67) is a quarterback with the Atlanta Falcons, and will begin his fourth year in the National Football League this season. Jones quarterbacked the Vikings in '75-'76 under Coach Mose Davis.

**Marguerite Marks** ('63, '65 MST) is co-author of *The Handbook on the Placement of Foreign Graduate Students*, published by the National Association for Foreign Student Affairs. She is PSU's international students' admissions counselor.

**Betty J. Pritchett** ('65) has been reappointed to the state Advisory Council for Career and Vocational Education by Gov. Atiyeh. Pritchett is Dean of Humanities and Behavioral Sciences at Mt. Hood Community College.

**Dan Sales** ('69, '71 MA) has been a professor of English at the Air Force Academy in Colorado for the past three years. Previously, Captain Sales was a hospital squadron commander serving in Japan, Germany, and Las Vegas, Nevada.

**Monte Shelton** ('60) raced his Porsche 911 to a second-place finish in the Westwood Motor Sports Trans-Am sports car race. The competition was held at Port Coquitlam, British Columbia in early September.

**Susan Thompson Sowles** ('65) is a high school art teacher and Art Department Chairperson at Catlin Gabel School, Portland.

**Michael Templeton** ('66) had been named Executive Director of the Oregon Museum of Science and Industry. He was most recently the executive director of the Association of Science-Technology Centers in Washington D.C.

**Marilyn Verrijden** ('61) is a teacher at Cascade Locks School, Cascade Locks, Oregon.

**Dennis West** ('63) has been named director of finance and administration for the Port of Portland, where he was employed in the late '70's. Formerly, he was a private business consultant, an administrator for the City of Portland, a PSU instructor, and a Multnomah County official.

**Lynn Youngbar** ('69) has been serving on the staff of "Portland Sun", a non-profit organization set up to assist the public in installing do-it-yourself solar heating devices in homes. Previously, Youngbar was classified advertising manager for *Willamette Week*.

## 70's

**Mark W. Allen** ('78) has reported for duty at the Marine Corps Air Station, Yuma, Arizona, as second lieutenant. He joined the Marine Corps in January, 1975.

**Donald W. Anderson** ('78) a music instructor at Adams High School, Portland.

**Doug Bowman** ('78) is a job placement specialist at Gresham Union High School.

**Roosevelt Carter** ('73) is Portland International Airport's operations manager, responsible for the fire department, police unit and operations department.

**Edward D. Deloff** ('70) received his PhD. from Rutgers University, New Jersey, in May.

**Craig Echlinaw** ('79) has been made a deputy with the Multnomah County Division of Public Safety.

**Frances Gage** ('72, '75MS) will spend the 1980-81 academic year at the University of Newcastle in England, studying education of the maladjusted child. She has spent eight years in this field, and has been the special education teacher for Molalla Grade School. Gage also was one of 39 national recipients of a Rotary Foundation Award for teachers of the handicapped.

**Andy Gilbert** ('73) is owner of Pacific Talent Booking Agency, which he founded in 1975. Gilbert books groups throughout Oregon, Washington, Alaska, and Northern California. In addition, Gilbert runs Sideman Shuffle Referral Service for musicians.

**James Hamill, Jr.** ('73) married Linda Marie Larson Sept. 12. They live in Gresham, Oregon.

**Brian L. Hines** ('73) has been appointed by Gov. Atiyeh to serve on the Oregon Occupational Information Coordinating Committee. Hines is manager of the Health Information and Special Studies section of the state Health Planning and Development agency in Salem.

**Linda Picton Hughitt** ('79) is a kindergarten teacher in The Dalles, Oregon.

**William Hughitt** ('79) is managing a carpet store in The Dalles.

(Continued on page 5)

## Grad named new OMSI director

**Michael Templeton** (BS '66) has been named Executive Director of the Oregon Museum of Science and Industry. Templeton, named PSU's "Outstanding Mathematics Graduate" in 1966, had been Executive Director of the Association of Science-Technology Centers in Washington, D.C.

According to the OMSI selection committee, the PSU graduate had, "the best science background and clearest concept of what a science museum ought to be." He was selected from 127 applicants in the nationwide search.

Templeton worked at Tektronix while attending PSU, and following his graduation, attended the University of Washington where he earned an MS in physics. He also has held various administrative positions with Seattle's Pacific Science Center.



Michael Templeton

## So really, how did you like it here?

John Ellis has been pounding the pavement for PSU this summer. In the process, he learned about the University's alumni and what they think about PSU.

John, who is on the music faculty during the academic year, spent much of this summer on a special project, interviewing PSU alumni to gather information for the President's office.

"We wanted to find out what becomes of our students once they leave here. Many of them go through some fascinating career changes. And, we want to seek their input on various things at the University," says John. "After all, these people have already been through the mill. They know what was important to them as students."

During the project, John personally met with some 200 PSU alumni from Vancouver, British Columbia to Eugene, Oregon. Spending from 20 minutes to more than an hour with each one, he asked questions about their perceptions of PSU, both as past students and as alumni.

What did he discover in his travels? "Well, first of all, I found there to be a tremendous amount of pride in this school," said John. "In their answers, you perceive that many of our alumni seem to know what's going on here. There are very few who are out of touch."

During the interviews John asked for both negative and positive

memories of the University. On the negative side, many people mentioned inadequate academic advising, he said. But, happily, there were far more positive memories.

Among the most frequently mentioned was a nearly universal expression on the excellent quality

of the education received at PSU.

"Once they got out into the professional or business world," John said, "they said they found that their preparation was as good as, or surpassed, that of alumni from other schools. This was particularly true of those students who

had transferred to PSU from other colleges."

The topic of athletics drew, says John, "a variety of comments and intensities of input." He noted that the vast majority supported the development of athletic programs at PSU, citing their perceived value to the promotion of the University's visibility and image in the community.

Some alumni mentioned a concern over the level of state support provided to PSU, expressing "amazement" that the University was able to do a quality job with the current level of funding.

The information John gathered in his project will be used to help design programs for alumni and students.

"Beyond that," Ellis added, "this was a very worthwhile project, not only for the University, but for myself. I am very aware now of what is important to these people, and therefore to students."

John, who describes himself as an unabashed cheerleader for PSU, holds two degrees from Portland State. He believes the University and its graduates are among the best.

"Of course they are," he says, noting that only three people out of more than 200 turned down his request for an interview about PSU this summer.



John Ellis

Photo by Laura Jacobson

## Engineering alumni organize

The Civil-Structural Engineering section of PSU's Engineering and Applied Science Division is asking its graduates to contribute information needed for accreditation of Division programs.

Dr. Thom L. Neff, EAS Faculty member, has started the Civil-Structural Engineering Alumni Association (CSEAA) to help gather the needed information, and to assist with planning and implementing teaching and research or the growing division.

Profiles of EAS graduates will form part of the information needed to help the Division obtain full accreditation for PSU's new Civil program, when members of the U.S. National Accreditation Board for Engineering and Technology visit the PSU campus in Fall, 1981.

Engineering graduates can secure CSEAA application forms by telephoning 229-4286, or by writing: Dr. Thom L. Neff, Engineering and Applied Science Division, Portland State University, P.O. Box 751, Portland, OR 97207.

## Alumni Notes continued

**Anna M. Knecht** ('76) has received her D.M.D. degree and is practicing preventive and general dentistry in Portland.

**Stephen E. Lawrence** ('72) has been appointed by Gov. Atiyeh to the Oregon Development Disabilities Advocacy Center Board of Directors. He is a board member of United Cerebral Palsy of Northwest Oregon, and is an attorney with the Portland law firm of Richardson, Murphy, Nelson, and Lawrence.

**Gregory Mark Lee** ('79 MSW) is a clinical social worker in Portland.

**Frank M. Long** ('79) has been commissioned a navy ensign following graduation from the Officer Candidate School at Newport, Rhode Island.

**Mike Mason** ('71) is a sales engineer for Aeroquip Corporation's Oregon and Washington markets.

**Patrick John Mikulic** ('75) and Ruth Vincent were married Sept. 13 in Tigard, Oregon.

**Charles R. Mundorff** ('71) is a consultant on aging in the psychology services department at the Alaska Treatment Center in Anchorage.

**George D. Nordling** ('70) has accepted a position on the Oregon Occupational Information Coordinating Committee. Nordling is principal of Vocational Village High School in Portland.

**Georgene Meister** ('74) is a deputy with the Division of Public Safety for Multnomah County.

**Dick Pettigrew** ('71 MS) is manager of value analysis for manufactured components at the Freightliner truck manufacturing firm in Portland.

**Rita R. Rattray** ('77) is a business education teacher at Condon High School, Condon, Oregon.

**Julie Salmon** ('72) was sworn in as deputy with the Multnomah County Division of Public Safety this summer.

**Roberta Ann Saul** ('78) married Robert B. Powell in April at the Campus Christian Ministry at PSU.

**Robert D. Swaney** ('76) has joined Arcata, a California-based corporation, as an internal auditor. Swaney, a CPA, formerly was a senior staff member for Arthur Anderson & Co. in Portland.

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What interesting things are you doing these days? Just call and let us know.



**psu alumni**

229-4948

p.o. box 751

portland, oregon 97207





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**Daniel Thompson** ('78) recently received his deputy badge as a member of the division of Public Safety for Multnomah County.

**Marilyn F. Timmons** ('77) is a teacher at the Life Style Fitness Center in South Australia.

**Claudia Trump** ('79) is teaching music to elementary and junior high school student in the Parkrose School District in Portland.

(Continued on page 14)

## You can bank on her for a quick translation

by Garry Scarff

You've just arrived at Portland International Airport from a distant foreign country. It's after midnight, you can't speak a word of English, and the person who was to greet you doesn't show up.

What do you do?

Police in Hillsboro knew what to do last summer when they found an elderly woman at the airport who didn't speak English. They dialed 655-5555.

More recently, when downtown merchants wanted to communicate better with foreign sailors visiting during Rose Festival, they dialed the same number.

Answering the call was Mrs. Paddy (Patricia) Pyrch ('67 MAT, '70 TESL Cert.), founder of the Language Bank of Oregon, a non-profit organization that can call upon 325 volunteers who can help communicate in over 90 languages



Paddy (Patricia) Pyrch

and dialects at any time, day or night.

What originally began as her second master's thesis in Intercultural Communication at Portland State, has become a "round-the-clock job for Pyrch. "I realized the need for such a service when I began teaching English as a Second Language. Every

Pyrch believes the Vietnam War is the main reason there are so many requests to the language bank for those who speak Southeast Asian languages. "In addition to helping in communicating with orphans and refugees, we need people to do things like translate children's medical records," she said. "We especially need people who speak Lao, Thai, Vietnamese and Cambodian."

Airlines, bus companies, medical facilities, hotels and law enforcement agencies have become the heaviest users of the language bank, Pyrch said.

All bank members, like Pyrch, are volunteers, although some individuals make arrangements with businesses or other commercial interests that need members for jobs demanding a great deal of time.

Because the language bank has kept her so busy in recent years, Pyrch never has had time to finish the second master's thesis which started the project. But she's not sorry. "The bank has been a truly worthwhile experience," she said.

Pyrch is the mother of five grown children, all of whom have attended PSU, three grand-children, and is married to William J. Pyrch, a West Linn physician.

Her unusual bank is listed in the white pages of the Portland telephone book, under "Language Bank of Oregon." In the telephone Yellow Pages, the listing is under "Translators and Interpreters," with "Social Services" as a cross reference.

That magic number again is 655-5555.



## CHINESE GARDENING with Peter Chan

Ten Lecture Series to Better Vegetable Gardens Starts February, 1981

Peter Chan, master in the ancient art of mound or raised-bed method of gardening, offers a series of ten lectures beginning February, 1981, on campus. Two lectures will be held in February, followed by eight classes once a month through October.

Author of **Better Vegetable Gardens the Chinese Way** and subject of numerous magazine articles, Peter Chan will present his lectures in a fun and practical way. "Learn it and use it," says Peter.

Lectures will cover the raised bed system, starting seedlings indoors, things you should know about soil, cool and warm weather vegetables, maintenance of vegetable gardens, keeping your garden busy, and cooking vegetables the Chinese way.

Individual problems will be handled in question and answer periods following the lectures. Students will take a tour of the fabulous Chan garden in east Portland.

Reserve your place now.  
Limited enrollment.

\* Includes a copy of Peter Chan's  
**Gardening the Chinese Way.**

**\$49.50\***

Ancient Chinese saying:  
...If you wish to be happy  
all your life, become a  
gardener.



**psu  
alumni**

p.o. box 761 portland, oregon 97207

### CHINESE GARDENING with PETER CHAN

Mail to:  
PSU Alumni Office  
PO Box 751  
Portland, OR 97207

Make check payable to:  
PSU Alumni

Reserve \_\_\_\_\_ place(s) in the Ten Lecture Series to Better  
Vegetable Gardens. Enclosed is my check for \$ \_\_\_\_\_

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ZIP \_\_\_\_\_

## Hansen gives works 'life of their own'

If you have visited public places or civic buildings around the Northwest, you probably have experienced the work of sculptor James Hansen, professor of art at Portland State.

Hansen, at PSU since 1964, is represented by fountains, sculptures, and relief walls at dozens of public and private buildings, parks and plazas.

Among the artist's most recent works is "Stempost," an 18-by-20 foot stainless steel sculpture installed in March at Washington State University, and "Triad," a small stainless steel work located in Portland's Laurelhurst Park.

Hansen's work also can be found in Portland's Transit Mall, Salem, Corvallis, Vancouver, Eugene, Fresno, Butte, Baker, Bremerton and Olympia, among other cities.

Of "Stempost," Hansen says, it implies both a "life force" (the stem), and an "immutable stability" (the post).

"The name might seem to imply a basic contradiction in terms," Hansen says. "It is, however, central to my view that it is the polarities of life which intrigue us the most, both emotionally and intellectually, which in turn, result in the actions and achievements which are most significant to us."



"Stempost" located at Washington State University



"Triad" located in Laurelhurst Park, in northeast Portland

Hansen believes that sculpture should have a life of its own, "independent of any object it might represent."

According to the PSU teacher, "If a sculpture has its own life, it will be expansive. It is simply a volume living freely in space, existing on its own, like all objects in nature."

Hansen, who supported his early art studies with work in a mill, on construction jobs and as a lineman, also has done sculpture restoration work. Portland's Skidmore Fountain and the Circuit Rider Statue in Salem's capital grounds are two of

his more famous restoration projects.

While he has achieved the goal of a self-supporting artist, Hansen remains active as a teacher. Hansen has had a hand in teaching bronze casting to nearly all the casters on the coast, having started the technique at Portland State in 1951.

"I find the university atmosphere stimulating. It gets me out of my studio. I have a chance to back off from my work, and in my teaching, I am the 'proof of the pudding ... an artist who makes his living creating art.'"

## Schenly opens Piano Series

Pianist Paul Schenly, winner of the prestigious Avery Fisher Prize, is the first artist of the season in the 1980-81 Portland State University Piano Series. Schenly plays Tuesday, Oct. 21, at 8 p.m., in PSU's Lincoln Hall Auditorium.

Schenly, only in his early 30's, already has a reputation as a sterling recitalist who draws rave reviews in leading cities across the country. A favorite at music festivals, Schenly has appeared nine times at the Hollywood Bowl and five times at the Ravinia Festival.

Born in Munich in 1948, Schenly holds a Masters degree from the Cleveland Institute where he studied with the late Victor Babin. He is now artist-in-residence there and a member of the faculty.

Schenly's will be the first public performance on the University's new Hamburg Steinway piano, purchased this year through a combination of donated and public funds.

Tickets for the entire piano series are available by calling 229-4076. Series tickets are \$30.

There will be five more artists in this year's PSU Piano Series: Ilana Vered, Nov. 23; Charles Rosen, Jan. 7; Juliana Markova, March 16; Peter Serkin, April 25; and Shura Cherkassky, May 7.



Paul Schenly, pianist





## a's

Paula Jean Adamski  
Dawn Adkisson  
Randolph S. Akagi  
Norma Alberthal  
Annabelle Alexander  
Mohammad Ali  
James Edward Allen  
Mark Walter Allen  
David Kenneth Allinger  
Mubarak Ahmed Al-Qahtani  
Darlene Amacher  
Daniel F. Amato  
Earl Jimmy Anderson  
Gail E. Anderson  
Joan M. Anderton  
Sheila Andreas  
Joe B. Andrus  
Steve J. Antal  
James L. Arena  
Bert P. Bors  
Xerpha Gaines Borunda  
Terry Howard Bottemiller  
Annette M. Boudreau  
Mary Louise Bowles  
George Thomas Boyd  
Pauline M. Bradford  
Peggy Brady  
Judith Anita Branham  
John Wayne Brauckmiller  
Thorvald Lawrence Breseman  
Maureen Bressler  
Susan Ann Brickey  
Linda Sue Brody  
Kenneth Joseph Brown  
Kenneth D. Brown  
Loyde Roger Brown  
Mildred Brown  
Philippe Nell Brunsman  
Imra S. Rudovic

## b's

Christopher Bradshaw Arndt  
Ronald & Barbara Atseff  
Nobuko Azumano  
G. Thomas Babich  
Thomas Edward Bachhuber Jr.  
Glendon Claude Baer  
Jeff Blaise Baffaro  
David A. Bailey  
James M. Bailey  
Stephen Michael Bailey  
Terry Roger Baldwin  
Jay Marvin Balfour  
David S. Ball

## C'S

Tom Leslie Cabe  
Frank Howard Caldwell  
Gary Robert Callison  
Lynne Lee Calloway  
Gerry Boyd Cameron  
James Richard Cameron  
Clifford James Campbell Jr.  
Joann Canessa  
Ronald M. Caplan  
David William Capps  
Robert D. Carnahan  
Linda May Carpenter  
Phillip Wayne Carter  
Steve Carter  
Christi Ann Cawood  
Margie Lee Chadwick  
Dennis Kirk Chapin  
Norman Sylvester Chase Jr.  
Nicki Rae Chase  
Linda C. Choquette  
Craig Thornton Christy  
Karen Tak-Kwan Chu  
Donald Eugene Clark  
Jacquelyn Clark  
Lindsay G. Clark  
William B. Clark  
Joseph Henry Clarke  
Linda Clawson  
James W. Claxton  
David Vincent Cleaveland  
John Randall Clemens  
Thomas Scott Clodfelter  
Carol Marie Cochran  
Del W. Cochran  
Brad Cochrane  
Darrell Roy Coe

Elaine Harriet Cohen  
Barbara Colt  
James Michael Coleman  
Helen T. Collins  
Betty June Cook  
Donald J. Cool  
Corry Cooper  
Kathleen A. Cornett  
Richard Raymond Cox  
Gerald & Gloria Boyd Craig  
Robert Clark Crawford  
Lucy Carlisle Crenshaw  
Penny Crislip  
Rebecca Mariet Crockford  
Harold Roger Croeni  
Kent Harry Crossley  
Paul W. Curtis  
Judy & Ned R. Cutright

## d's

Helen Marjorie Dalton  
Roderick Wynn Davidson  
Tom Davies  
Aiko S. Dean  
Delton D. Deminck  
Betty Ann Denman  
Shelley Kathleen Dewey  
Donald Lee Dickinson  
Gary E. Dirmm  
Kay D. Dolezal  
Sandra Dewilde Donahue  
Tim Clarke Dorosh  
Nancy Jane Doughty  
Stephanie Douglas  
Richard Wayne Dresbach  
Christine Marie Duddington  
Chris J. Dullis Jr.  
Thomas Rhodes Duncan  
James Dusevoir

## e's

David L. Eddy  
Sandra S. Egbers  
Phillip Clinton Eggert

Edie L. Eisele  
David Christopher Ell  
David V. Ellis  
Elizabeth Calderon Ellis  
John Ellis  
Ludmila Ellis  
Wendy M. Ellis  
John Ellsworth  
Teresa A Engelstad  
L. Ross Engle  
James Warren Engles  
Stephen H. Enyeart  
Glenn E. Ericksen  
David Erickson  
Donald Richard Erickson  
Edward Erickson  
Jill & Michael Erickson  
Bruce Glen Erlandson  
Elsa Victoria Eszenyi  
Anna Margaret Evans  
Charles Evans  
William John Even

## f's

John Michael Fabian  
Dorothy E. Fagenstrom  
Leslie Raymond Fahey  
William A. Farley  
Patricia K. Farrar  
Richard Edward Feeney  
Lauren L. Ferguson  
Leslie Jeane Ferreira  
Mary Jean Filiberti  
Mary Lou Finne  
Steven William Finnegan  
Lilja M. Toban Finkel  
Ronald G. Fischer  
Walton Roger Fisher  
Diane Parkinson Fisker  
Benjamin George Fleischman  
Helen Allis Fleming  
George Steven Flesuras  
Timothy Flynn  
Ross A. Fogelquist  
Linden V. Fynes

Robert E. Fones  
Norman Frederick Fones III  
Fred Fong  
Douglas Doane Forncrook  
James C. Foster  
Virginia Johnson Fowls  
Robert Lee Francis  
Arne John Fromme  
Cynthia Naomi Furukawa  
Kip Y. Furukawa

## g's

Frances J. Gage  
Neal Robert Galash  
Charles C. Gallo  
Roger W. Gardner  
Janyce L. Gassaway  
Fred Gast  
Patricia Margery Geiger  
Daniel Anthony Gemma

Ardys Hanson  
Florence Laura Hanson  
John Michael Hardisty  
Barbara J. Harman  
Thomas Michael Harmon  
Douglas C. Harnar  
Shirley Ellen Harper  
Edward Alan Harris  
Ivan Russel Harris  
John Edward Hart  
Colleen E. Hartley  
Ann T. Hawkins  
Donald Hayashi  
Diane Louise Hayes  
Ellene Paulson Hayes  
Barbara Natalie Haynes  
James Patrick Hayse  
Roger Hearn  
Clarence Hein  
Judith Hein  
Robert Alan Heiney II  
Janice A. Hellver

Sonja Maria Simon Hughes  
William Albert Hughes  
Bruce C. Hugo  
Robert Wilson Hume  
John C. Hunger  
Katherine M. Hunt

## is

Anna Kruse Inskip  
Robert Chester Irelan  
William Walter Isaacson  
Valerie Lynn Isaak  
Nancy N. Iwasaki

## i's

Patricia Louise Jarvis  
Michael Dale Jeffries  
John Jenkins & Linda Jean Jessell  
David Johnson  
David O. Johnson  
Irene L. Johnson  
Steven William Johnson  
Yvonne Wright Johnson  
Jane Elizabeth Josselyn  
Edward Howard Journey  
Martha Jean Joy  
John Francis Joyce  
Patricia Rae Jurney

## k's

Tom H. Katada  
Lawrence M. Kee  
Warren Keizur Jr.  
Clinton & Dorothy Kelson  
Matthias D. Kemany  
Richard D. Kemp  
Mavis Diane Kent  
Mary A. Keski  
William John Kickbusch  
Terry L. Kimble  
Nancy Elizabeth King  
John Kinman  
Bruce Alan Kirkpatrick  
Robert Henry Klossen  
Ernest Clayton Klostermann  
Luanne Kneeland  
June B. Koler  
Diane Joy Koopman  
Walter George Koreywo  
John A. Kraper  
Blair Matthews Kramer  
Penny S. Johnston Krueger  
Howard William Kuepker  
Craig Walter Kurath

l's

Coralen Ann Lagesen  
Mary Lee Laird  
Frank Michael Lamberton  
Robert E. Landsburg  
Charles Christian Langer  
Jeanne Margaret Large  
Gary K. Larkins  
John Larson  
Sara Beth Larson  
Michael John Lauinger  
Linda K. LeBrun  
Robert S. Lee  
Gary & Patricia Leiser  
David C. Leland  
Richard Paul Lenhardt  
Constance Lou Lenzen  
Carolyn Marie Leonard

Wayne Robert Leonetti  
Rodney John Lewis  
Michael Paul Liebert  
William Hardy Lind  
Helen H. Lindgren  
Jerry Lee Lindsey  
James J. Link  
Herbert Daniel Linker  
Ross Allen Lisie  
Janet Barbara Livesay  
James David Livingston  
Michael Joseph Lobb  
Ray Lokting  
Victoria Elaine Long  
Walter Victor Lorence  
David Don Lorenzen  
Joy Beth Lowenthal  
Evelyn Mimi Lowry  
Lorraine Mary Lukeroth  
Gloria Jean Lutz

## m's

Terry Steven MacDonald  
Gary R. Maffei  
Beth Malinowski  
T. Mandt  
John Charles Mangelsdorf  
Yousef Mansour  
Chris Marraccini  
Jeannette R. Marrs  
Philip Alan Marsh  
Barbara Ann Martin  
Dexter Edward Martin  
Richard & Karen Martini  
Frank A. Mason Jr.  
Robert Clinton Matteson  
Richard P. Matthews  
Thomas C. Matthews Jr.  
Yvonne Anne Matthews  
Judith R. Maxwell  
Ronald Norman Maynard  
Barbara Lou McAllister  
Myron Theodore McElwain  
Elizabeth Marie McCarthy  
Janice Lee McCarthy  
Karen R. McCarthy  
Ida Alice McClelland  
Jean Tena McCloskey  
Cheryl Lee McCord  
Rita Constance McCutcheon  
Maureen Frances McFarlane  
Connie Lee McFarling-Lang  
Daniel McKel  
Crompton Theodore McKenzie  
Robert Allan McKibben  
F. Jewel McKinney  
Leland Frank Meier  
Patricia Garnet Meinert  
Toni Joann Mesplay  
James S. Meyers  
Diane Lucinda Mikkelsen  
David William Milligan  
Judith Ann Miller  
Su A. Carpenter Miller  
Timothy Lee Miller  
William Dennis Miller  
John Perry Mills  
Steven Merrill Milne  
Lynn Minneman  
David Frank Misetch  
Margaret O'Neill Mize  
Catherine Loretta Moe  
Loi O. Moe  
Karen J. Alveson Moffat  
Mary Jean Goomson Mohn  
Darla Kay Monroe  
Richard D. & Ida Mae Morris



Dennis K. George  
Carl Williams Gerber  
David M. Gibson  
Javier E. Miller Goldberg  
Margaret Anne Golden  
Briest Maureen Goldsmith  
Ali Golestaneh  
Robert David Goodrich  
Hildegarde Goranson  
Mae Ouchida Gordon  
Neil Gorter  
Daniel Robert Gott  
Karen Jo Gray  
Robert Gerald Gray  
Richard D. Grace  
Judith M. Green  
Richard W. Green  
Anita Thesa Greenstein  
Alice M. Greve  
Robert Donald Grew  
Ray Thomas Gritzmacher  
Lois L. Grooman  
Starr Gurule  
Richard B. Haatved

Timme Helzer  
Diane Henry  
Dorothy Zetta Hepburn  
Margaret A. Herd  
James R. Herzog  
Ronald Hess  
Judy A Hibbs  
Shawn William Higgins  
Gordon Hillesland  
Phil Hindley  
Michael Elmo Hinds  
Alice Chillingorne Hiser  
Roxanne Hjelm  
Clifford F. Hjelt  
Jerry William Hockert  
Sylvia Hoefener  
Theresa Hoerner  
Robert Fred Hohensee  
Betty L. Holcomb  
Barbara Holmberg-Mostoroy  
Donald A. Holmboe  
Phil Holsheimer Jr.  
Dennis Russell Hoose  
David Hershal Hone  
Dennis Richard Hopman  
Olivia R. Economus Hoppe  
Jack James Hordchik  
Judith Ellen Hordich  
Sharon M. Horn  
Thomas M. Horn  
Daniel H. Horisch  
Laurel M. Horisch  
Barbara Horvath  
William Hennesht Houston  
Mary Jo Howcroft  
Steven Hubbard  
John Forrest Huffaker

## h's

John Lewis Hageland  
John Hakanson  
David P. Halen  
Duane Wendell Hall  
Gregory Wallen Halverson  
Thomas Hamann  
Darrell Gene Hamilton  
Anita M. Hamm  
Maxine Hansen

## Koehn chairs fund drive

Lee Koehn, vice president of Foote-Waldron, an executive recruiting firm in Portland, has been named Chairman of PSU's Alumni Fund Two campaign.

Koehn, a 1973 graduate in business administration, was involved in last year's campaign as a division chairman. "Last year's campaign was a success, Koehn said with an enthusiastic smile. "Dave Belles was chairman, and he did a super job. Our goal was \$25,000 and we reached that. But the money was just a minor thing, I think, as far as the success of the campaign. The main success is the support of the alumni."

Koehn is confident that Alumni Fund Two will be a success. This year's campaign goal is \$35,000. With 33,000 alumni, I think that \$35,000 is a realistic goal. We also have the advantage of learning from last year's first-time effort: there is more time to plan; we have 16,000

more names than we had before; and we got input from alumni as to how we can make the campaign more effective."

Another bonus, Koehn added, is that "Alumni will expect it (the solicitation) this year. Since this is the second time around, most of them will already understand what's going on. If we can say we were successful with the first campaign, and explain where the monies went, then the second time is going to be even more successful."

Koehn, who was asked to be chairman by David Belles and President Joseph Blumel, is a member of the Portland Chamber of Commerce, on the Board of Directors for the Portland Chapter of the Kiwanis Club, and a member of Alpha Kappa Psi Alumni Business Fraternity.

continued on page 12

Barbara Kern Padden  
James Rollin Page  
Thomas Alvin Pantle  
Spiro James Papadimos  
Scott Parker  
Kenneth Morris Patton  
Laurence Jay Peachey  
Jeffery Phillip Pear  
Donald William Pearson  
Peter Lawrence Pedersen  
Barry Robert Peine  
George T. Pender  
Carl W. Thomas Perkins Jr.  
Robert & Arlene Perry Jr.  
Charles H. Petersen  
Dennis Harold Peterson  
Larry William Petrijanos  
John Poff  
John Polos

John Peter Ragni  
Linda Ann Rains  
Ronald W. Ramberg  
Susan B. Ramsey  
Donna F. Tyner Raschio  
Arthur Henry Redman  
Marjorie L. Reed  
Donna Lawrence Reeves  
Delton D. Remnick  
Jack J. Resburg  
Richard Rice  
Michael Edward Richard  
Bertha E. Vinson Richardson  
Thomas Richardson  
Greg Richterich  
Robert Rigelman  
Laura J. Robbins  
Terry James Roberts  
Betty R. Roberts  
Harley Carl Roberts Jr.  
Millard F. Roberts II  
Melvin Joseph Robinett  
Donald Edward Rocks  
Phyllis Marell Roeder  
Elmore Janet Rogers  
Karen Rogers  
Sandra Sue Rogers  
Rachelle L. Rolshoven  
Raymond William Ronald  
Helen Cushing Rondau  
John E. Rosenberger  
William Robert Roth  
Catherine Rachel Rousett  
Roy Routledge  
Robert William Roysce Jr.  
Rudolf Eugene Ruby  
Nels M. Purey  
Sandra L. Russill  
Kenneth Lee Rust  
Thomas Edward Rueter

Darrell Lee Smith	Helen Huriburt VanNice
James Garland Smith	Champ Clark Vaughan Jr.
Milton R. Smith	Barbara Reilly Vecsi
Philip John Smith	Barbara Lee Velander
Robert Dee Smith	Jack B. Vernetti Jr.
Steven Paul Snyder	Kaja J.M. Voldbaek
Setsuko Soga	Stephanie R. Vreeland

Joan Virginia Annin Uhl  
John R. Underwood  
Roger A. Upham  
Joetta Gayle Ure  
Clifford E. Utter  
Dick N. Uvesugi

Helen Hurlburt VanNice  
Champ Clark Vaughan Jr.  
Barbara Reilly Vecsi  
Barbara Lee Veland  
Jack B. Verneti Jr.  
Kaja J.M. Voldbaek  
Stephanie R. Vreeland

Anita Johansson Waage  
 Patricia Louise Waalkes  
 Jacqueline Waggoner  
 Arlene F. Wagner  
 Daniel Joseph Wagner  
 Patricia L. Wagner  
 Stephen Earl Waldram  
 Dale S. Walwood  
 William Walker  
 Twyla Wallace  
 Ronald Dave Wallichy  
 Dorothy M. Walter  
 William R. Ward  
 Edward J. Washington  
 Norman Watari  
 Theodore William Watson  
 David W. Weaver  
 Norman Dale Webb  
 Mary Margaret Weibel  
 Ronald E. Weil  
 Stephen Weiss  
 Thomas Burton Wellner  
 Bridgette & Kenneth Wenzel  
 Dennis West  
 Nina Westerdaal  
 Dennis Charles White  
 Jane Lisbeth Wiener  
 Catherine A. Williams  
 Clark Williams

Masaru Yatabe  
Ann Renee Yerke  
James H. Ylvisaker  
Creighton E. Young  
Margaret Evelyn Young  
Moi Wendy Young

Lynn Bettina Youngbar  
Elizabeth Ann Zimmer  
Bruce Neal Zimmermann  
Barbara Zuern

The PSU Foundation has completed its second annual solicitation of corporations and friends of Portland State in support of faculty development. Estes Snedecor chaired this year's campaign, which received \$23,662 in cash and pledges—a 41 percent increase over last year's first-time effort.

This endowment is being established to provide at least one scholarship per year for a political science major at Portland State. The student also must have graduated from a Portland public high school.

Phyllis Wiener served on the Portland School Board from 1972 to 1979. Prior to this, she was active for many years in political affairs in Oregon, and on public education issues at the national level.

Wiener was named the Portland Woman of Accomplishment in 1972, and was an active member of the AAUW, the League of Women Voters, the World Affairs Council of Oregon, and was appointed by Oregon governors to serve on numerous state commissions.

Contributions to the new fund may be sent to PSU Foundation, Portland State University, P.O. Box 751, Portland, OR 97207.

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Benjamin Franklin Savings & Loan  
Association  
Bingham-Willamette Co.  
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Continental Plants Corp.  
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Michael J. Fisher  
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Mathew McKirdie  
R. Burke Morden  
Oregon Mutual Savings Bank  
Pepsi-Cola Bottling Co.  
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Portland General Electric Co.  
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Safeway Stores Inc.  
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Judge and Mrs. Gus Solomon  
Tektronix Inc.  
Rose E. Tucker Charitable Trust  
D. Earl Wantland  
William Wessinger

**T**he PSU Foundation is responsible for soliciting, administering and investing, contributed gifts on behalf of Portland State.

Founded in 1963, the Foundation's Board of Directors consists of 39 members who work to promote a better understanding of PSU's role in the community.

The PSU Foundation and the University received a total of \$464,407 in contributions in 1979-80. That's an increase of \$99,799, or 27 percent over the previous year.

As of June 30, 1980, the Foundation had accumulated assets

totaling \$617,820. Invested funds stood at \$493,884 net including real estate holdings. These funds, whose income supports 27 scholarship funds and awards, produced \$50,408 in interest during the year.

These gifts from individuals, corporations, foundations and various groups provide support for students scholarships, faculty development, library resources, scientific equipment, and other needs not met by state budgets.

The Foundation directors represent a vital link to business industry, government and organizations which is so important to the success of Portland State.

**Ted C. Achilles** - Vice President/Director, Morrow Electronics  
**Pearl Base** - Insurance Consultant, Retired Vice President of First National Bank of Oregon  
**Lawrence S. Black** - President, Black & Co., Investment Brokers  
**Philip R. Bogue** - Partner-in-Charge, Arthur Andersen & Co., Certified Public Accountants  
**Gerry B. Cameron** - Executive Vice President, United States National Bank of Oregon  
**Robert G. Cameron** - Senior Vice President, Lloyd Corporation, Ltd.  
**Earle A. Chiles** - President, Meyer Foundation  
**George Christian** - Owner, Christian Electric Co.  
**Donald Desimini** - Vice President & Assistant to the President, Evans Products Corp.  
**Michael J. Fisher** - Major, Oregon Air National Guard  
**Nellie Fox** - Director, Legislation & Political Education, Oregon AFL-CIO  
**George H. Fraser** - Partner, Steel, Rives, Boley, Fraser & Wyse, Attorneys  
**Carl Halvorson** - President, Carl M. Halvorson, Inc.  
**David Hinson** - President, Flightcraft, Inc.  
**Howard Hubbard** - President & Chief Operating Officer, Equitable Savings & Loan Assn.  
**Sam B. Liu, M.D.** - Physician  
**Martha Marks** - Civic Leader  
**Donald S. McClave** - Executive Vice President, First National Bank of Oregon  
**Matthew McKirdle, M.D.** - Retired Physician  
**R. Burke Morden** - Retired Architect and Business Owner  
**Gorham Nicol** - Vice President & Chief Operating Officer, Gamble Enterprises  
**Ronald Peterson** - Owner, Peterson Properties, Inc.  
**Wallace Phillips** - Senior Vice President, Amfac Foods, Inc.  
**John Piacentini** - President, Piac Pantry Markets  
**Diane A. Pugh** - Partner, Skidmore, Owings & Merrill, Architects/Planners  
**John Rian** - President, Rian's Inc, Restaurants  
**Ariene Schnitzer** - Director, The Fountain Gallery of Art  
**Estes Snedcor, Jr.** - Vice President, Portland General Electric Co.  
**The Roy Stator** - Retired Chairman of the Board, United States National Bank of Oregon  
**Leigh Stephenson** - Spears, Lubersky, Campbell & Bledsoe, Attorneys  
**Caroline Steel** - Lecturer, Department of History, Portland State University, Attorney  
**Loftum Tatum** - Partner, Wood, Tatum, Mosser, Brooke & Holden, Attorneys  
**Fay Thompson** - Partner, Thompson-Rubenstein & Associates, Financial Consultants  
**Allen Tom** - Retired Rancher, Former State Legislator  
**Kay Toran** - Director, Affirmative Action, Office of the Governor  
**D. Earl Wantland** - President & Chief Executive Officer, Tektronix, Inc.  
**Edward G. Westerdaal II** - President, Metra Steel Co.  
**James Westwood** - Miller, Anderson, Nash, Yerke & Weiner, Attorneys



# alumni notes

(continued from page 6)

**Janine Wolf** ('75) is a disc jockey for KWJ Radio, Portland. She has worked with KGW, KUIK, and KYTE stations in the past.

**Laura Wooden** ('79) teaches eighth grade English at Dayton High School, in Dayton, Oregon.

**Nancy Yantis** ('74, '75 MS) is an Employment Counselor IV for the State of Oregon, and is currently State President of OECA.

## 80's

**Keith Robert Enos** ('80) recently married Janet Lynn Kramer.

**Carol D. Grigg** ('80) is a first-grade teacher in the Reedville School District in Aloha.

**Judy Kirkendahl** ('80) is an art teacher for grades four through 12 with the Colton School District in Colton, Oregon.

**Gary Kunej** ('80) is a physical education teacher in the Gresham School District in Gresham, Oregon.

**Mary J. McLoughlin** ('80) is an elementary grade teacher with Olex School District in Gilliam County, Oregon.

**Marilyn Mildenberger** ('80) is currently working in Staff Development with the U.S. National Bank, Portland.

**Cheryl L. Reeves** ('80 MA) is a teacher specializing in children with learning disabilities at the North Clackamas School District.

**Susan P. Smith** ('80) is an elementary school teacher at Gresham Grade School for grades one through three.

**Deborah Streiff** ('80) has been reappointed to the state Commission for the Blind by Gov. Atiyeh. She is a second-grade teacher at Buckman School, Portland.

**Kathleen Mary Sweeney** ('80) married PSU student Richard McIntire in Portland, Sept. 6.

## Volunteer alumni network spreads word on classes

Prospective PSU students in nearly 200 local schools and businesses now have a direct line to day and evening class and registration information, thanks to a new and rapidly growing network of alumni volunteers.

These PSU alums, recruited this summer by John Ellis, assistant professor of music, have agreed to keep a supply of printed materials readily available for fellow employees.

"One of our largest markets for prospective students are those people who work during the day," Ellis points out, "so we're taking our time schedules and informational material to them where they work."

Working with businesses to recruit evening students is not a new concept at PSU, of course. But, because of limited recruiting budgets, the University has had to

work with elected employers on an individual basis. "I just reasoned," Ellis says, "that we have a vast network of alumni out there. Why not call upon this resource?"

Ellis reports that his calls to selected alums were very rewarding. "I invariably had very enthusiastic responses from each one of the people I contacted. That really impressed me. People right on up to corporation presidents."

These volunteers, Ellis says, may give only a few minutes of their time to help distribute a supply of PSU literature, but the service is of tremendous help both to the University and to the potential students as well.

Alums who would like to join this growing volunteer force to place materials in their schools or businesses should contact David Yamasaki at 229-3511.

## FOOTBALL DOUBLE-HEADER

Saturday, Nov. 8  
Civic Stadium

KEN BUTLER SOCCER CUP MATCH  
Alumni vs Students  
2 p.m.

PSU-DELAWARE STATE FOOTBALL GAME  
7 p.m.

See a great combination of European and American style football, starting with the Ken Butler Soccer Match on Saturday, Nov. 8, at 2 p.m. in Civic Stadium.



### 25 Years of Soccer

The Ken Butler Match, made possible by PSU Alumni, honors Kenneth Butler, Portland State's first soccer

coach in 1955, and players from the past 25 years.

### Special Coupon Offer

Only those attending the free soccer game may obtain a coupon for a pre-game spaghetti dinner at 5 p.m. in the

Nordic Land room, plus a reserved seat for the PSU-Delaware State football game for

**\$7.50**



Let us know when and where you move. Send address changes to:

Alumni Office  
P.O. Box 751  
Portland State University  
Portland, OR 97207

(Please include your current address label).



**psu alumni**

p.o. box 751 portland, oregon 97207 (503) 229-4948



# Calendar

## Lectures

### BROWN BAG LECTURES ON YUGOSLAVIA

Series offered by PSU Central European Studies Center in cooperation with the World Affairs Council of Oregon, continues each Wednesday from noon to 12:50 p.m. in 53 Cramer Hall, admission free.

- Oct. 29 Centrifugal Forces in Modern Yugoslavia, Thomas M. Poulsen, geography.
- Nov. 5 Politics and Culture in the Yugoslav Press, Ivan Curcin, English.
- Nov. 12 Daily Life Under the New Regime, Jadranka Mirkela, Yugoslav Merchant Marine Academy and Visiting Professor in Serbo-Croatian at PSU.
- Nov. 19 Yugoslavia, 1980 - Reflections on a Journey, William Springfield, Central European Studies Center. For more information call 229-3918.
- Dec. 3 The Changing Role of the Yugoslav Party, George Zaninovich, U of O Political Science Dept.
- Dec. 10 Tito's Contributions in Historical Perspective, Robert Donia, U of O History Dept.

### SHOGUN LECTURE SERIES

A continuing series of free lectures offered by PSU's Division of Continuing Education, sponsored by the World Affairs Council of Oregon, Portland Public Schools, and the Multnomah County Educational Service District, on Wednesdays, from 7:30 to 9:00 p.m., in Smith Memorial Center.

- Nov. 5 Foundations for Education in Japan, R.W. deWeese, President, Japanese American Society.
- Nov. 12 The Tokugawa Period of Japanese Art, Donald Jenkins, Director, Portland Art Museum.
- Nov. 19 Cultural Differences in Communication, Milton Bennett, Speech Communication, PSU.

### WRITERS' WORKSHOP

One-day special program designed for writers of newsletters, novels, newspapers and magazine articles and how-to-do-it books. Moderator is Jeanne Leeson, Information Director for Washington County Educational Service District.

- Oct. 25 The Part-Time Writer, 9 a.m. until 4 p.m. in rooms 294, 296, and 298 of PSU's Smith Memorial Center. The \$30 fee includes lunch and materials packet. Call 229-4800 for information.

### UNIVERSITY SCHOLARS' PROGRAM PUBLIC LECTURE SERIES

A continuing series of free lectures offered in 338 Smith Memorial Center.

- Oct. 29-30 The Human Prospect Reconsidered, Robert Heilbroner, Professor of Economics, New School for Social Research, N.Y.C.
- Nov. 12 Absolutism to Instrumentalism: John Dewey, Bruce Kuklick, Professor of History, University of Pennsylvania.
- Nov. 12 Humanists and the Humanities, Bruce Kuklick.

### TALKING ABOUT IT HELPS

A free series of brown bag lectures, sponsored by the Human Sexuality Clinic of PSU's Student Health Service, is presented each Thursday at 12 noon in 11 Neuberger Hall.

- Oct. 30 Communication Toward Intimacy, Elizabeth (Betty) and Wayne Hill, M.S.T., Energetics Counseling Center.
- Nov. 6 Sex and Relationships on Your Terms, Karla Baur, M.S.W., co-author of *Our Sexuality*.
- Nov. 13 Finally Divorce - "But What About Little Johnny?" Bruce Worsley, M.Ed., Director of Gladstone Solo Center.
- Nov. 20 Quitting Smoking - The Agony of the Ecstasy? Franz Herman, R.M., PSU Health Service.

## Gallery shows

- Oct. 27 to Nov. 7 GALLERY 299, selected works of 1970-80 by John Monti, Oct. 27, opening reception for artist: 7:30 to 9 p.m. Gallery open from 9 a.m. to 5 p.m., Monday through Friday in 299 Neuberger Hall.
- Nov. 4 to Nov. 26 Littman Gallery, sculpture by Marilyn Lysohr, Opening Nov. 5, 7-9 p.m., slide/talk show, 290 Smith Center, Gallery, open noon to 6 p.m. Monday - Friday.
- Nov. 5 to Nov. 26 White Gallery, Ragnars Vellands' color photography, slide/talk show, 1 p.m., Nov. 11, 298 Smith Center.

## Theater

- Nov. 14, 15, The Tempest, by William Shakespeare, 20, 21, 22, directed by William Tate, Lincoln Hall Auditorium, General Admission \$3.50, Senior Citizens, students, staff, faculty \$2.50.

## Music

### FRIENDS OF CHAMBER MUSIC CONCERT SERIES

Lincoln Hall Auditorium at PSU - General Admission \$9.50; Students \$6.00, sold on the basis of available seating on the night of performance.

- Nov. 24 New York Chamber Soloists 8:30 p.m.

### PORTLAND STATE UNIVERSITY PIANO SERIES

Lincoln Hall Auditorium at PSU - General Admission \$6.00; Student \$4.00 at PSU Box Office.

- Nov. 23 Ilana Vered 8:00 p.m.
- Jan. 7 Charles Rosen 8:00 p.m.

### ARTS & LETTERS CONCERTS

- Nov. 16 Richard McKee, bass baritone, and Harold Gray, pianist, Lincoln Hall Auditorium.
- Nov. 17 Portland Wind Ensemble, Lincoln Hall Auditorium.

### BROWN BAG CONCERTS

Free noontime concerts presented in 75, Lincoln Hall.

- Nov. 4 Composer's Ensemble
- Nov. 6 To be announced
- Nov. 11 North Star Concert
- Nov. 13 PSU Sifonetta
- Nov. 18 Count Bardi Trio with Doug Leedy
- Nov. 20 To be announced
- Nov. 25 Lyric Ensemble with Marie Peake

### POPULAR MUSIC CONCERTS

The following musical groups will appear in the Viking Bar in Smith Memorial Center at 12 noon on the dates indicated. The events are sponsored by the PSU Popular Music Board.

- Nov. 7 Solstice (4-piece jazz band)
- Nov. 13 Seana (5-piece country rock, R & B)
- Nov. 14 To be announced
- Nov. 21 Subtractions

A special evening concert is scheduled for Nov. 14 in the PSU Ballroom in Smith Memorial Center, the artists are to be announced.

## Dance

### PSU FALL FOLK DANCE FESTIVAL

- Oct. 31, A weekend event featuring Armenian Dance and Balkan singing in workshops, cultural instruction, and song and dance tests, sponsored by the Dance Committee of the Cultural Affairs Board, in the Smith Memorial Center Ballroom. For more information, call Priscilla, 641-6742, or Becki, 235-3361.
- Every Mon. 7:00 p.m. English & Scottish Country Dancing, 213 Shattuck Hall, free.
- Every Wed. 7:00 p.m. Recreational Folk Dancing, 212 Shattuck Hall, free.

- Nov. 7 Sandra McPherson reads her latest poetry. Browning Lounge, Smith Memorial Center.
- Nov. 21 Visiting Irish Poet Rudi Horacek presents a short talk on contemporary Irish poetry and readings from his own work. Browning Lounge, Smith Memorial Center.

## Film

### PSU FILM COMMITTEE SERIES

Room 75 Lincoln Hall, 7:30 p.m., general admission \$1.00; students free. Free parking in structures after 6 p.m. on Friday and Saturday. Handicap access to building on Market Street side.

- Oct. 25 Paisan, directed by Roberto Rossellini, Italy.
- Oct. 31 The Captain's Paradise, Alec Guinness, Yvonne de Carlo.
- Nov. 1 La Terra Trema - 1948, b/w, Italy, Luchino Visconti, director.
- Nov. 7 The Horse's Mount - 1958 color, Alec Guinness, Kay Walsh.
- Nov. 8 Citizen Kane - 1941 b/w, Orson Welles, director.
- Nov. 14 Our Man in Havana - 1960 b/w, Alec Guinness, Maureen O'Hara, Ernie Kovacs.
- Nov. 15 Fantastique - 1948 b/w, France, Georges Roquier, director.
- Nov. 21 The Lavender Hill Mob - 1951 b/w, Alec Guinness, Stanley Holloway.
- Nov. 22 Last Year at Marienbad - 1961 b/w, France, Alain Resnais, director.
- Dec. 5 Kind Hearts and Coronets - 1950 b/w, Alec Guinness, Dennis Price.
- Dec. 6 Hiroshima Mon Amour - 1959 b/w, France, Alain Resnais, director.

# Books

## Overlooked history brought to life

"Whenever the captain went down into the stinking hold, lit only by candles, where the Chinese and Filipinos were quartered, he wore hip boots to protect against fleas and lice."

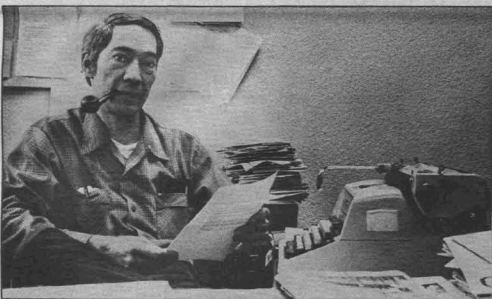
Gambing, illegal labor contracts, and shanghaies went hand in hand with the horrible conditions that were endured by Alaskan salmon cannery workers — mainly Orientals immigrating into the United States. It wasn't until the Filipinos immigrated into the U.S. and began the long struggle to unionize in 1936 that the conditions began to change.

The plight of the Filipinos and 100 years of cannery history are being documented in a book by PSU journalism department head Don Guimary, and Jack Masson, associate professor of political science at the University of Alberta.

"Because of my father's involvement in founding the union we had easier access to the union's files and the members themselves. Not too many records were kept, and it was a kind of Woodward and Bernstein way of finding out information. Verification of the authenticity of facts takes a lot of time, and it's a lot of work to check out the stories of the old timers who worked in the canneries."

The book goes back to the time of the Chinese, who entered the salmon canneries in 1878. They didn't know English and just accepted the poor working conditions. "They were just happy to get work," Guimary said.

With the Oriental Exclusion Act of 1882, the canneries supply of cheap labor was cut off. They turned to the Japanese for additional help.



Don Guimary

photo by Laura Jacobson

"The book, Guimary said, "fills a void in history. It is still a very controversial subject and it needs to be told."

Many of the stories in Guimary's book were told to him by his father, who immigrated to Alaska from the Philippines in 1945. A cannery foreman, the elder Guimary was involved in forming a union for the workers.

However, the Japanese wouldn't put up with the existing conditions and soon left.

With the vast influx of the Filipinos in the 1920's, a direct result of the Spanish-American War, canneries were once again supplied with labor, according to Guimary. And with the arrival of Filipinos, and subsequent unionization, came the emergence of humane working conditions that are known in the canneries today.



## VIKING SPORTS

### Vikings Football Schedule

Date	Opponent
Oct 18	E. WASHINGTON, PSU, 7:00
Oct 25	CAL POLY-POMONA, PSU, 7:00
Nov 1	Northwestern Louisiana, Natchitoches, 7:00
Nov 8	DELAWARE STATE, PSU, 7:00
Nov 15	SOUTH DAKOTA STATE, PSU, 1:30
Nov 22	WEBER STATE, PSU, 1:30

### Women's "Power" Volleyball Schedule

Date	Opponent
Oct 24-25 (Fri-Sat)	PSU INVITATIONAL, PORTLAND
Oct 29 (Wed)	UNIVERSITY OF OREGON (7:30), PORTLAND
Oct 30-Nov 2 (Th-Sun)	at UCLA Invitational, Los Angeles
Nov 5 (Wed)	OREGON STATE UNIVERSITY (7:30), PORTLAND
Nov 7-8 (Fri-Sat)	at Division I Tournament, Eugene
Nov 12 (Wed)	UNIVERSITY OF WASHINGTON (7:30), PORTLAND
Nov 20-23 (Th-Sun)	at AIWW Regional Championships, Missoula, Mont.
Dec 8-13 (Tue-Sun)	at AIWW National Championships

### Women's Basketball Schedule

Date	Opponent
Nov. 25 Tue	ALUMNI, PSU GYM
Nov. 28 Fri	NORTHWEST INVADERS, PSU GYM
Dec. 4 Thu	New Mexico State Tournament, Las Cruces
Dec. 5 Fri	New Mexico State Tournament, Las Cruces
Dec. 6 Sat	New Mexico State Tournament, Las Cruces
Dec. 8 Mon	OREGON COLLEGE OF EDUCATION, Memorial Coliseum, 5:45 p.m.
Dec. 11 Thu	UNIVERSITY OF PORTLAND, Memorial Coliseum, 5:45 p.m.
Dec. 16 Tue	*GIUSTI TOURNAMENT OF CHAMPIONS, Memorial Coliseum
Dec. 17 Wed	*GIUSTI TOURNAMENT OF CHAMPIONS, Memorial Coliseum
Dec. 18 Thu	*GIUSTI TOURNAMENT OF CHAMPIONS, Memorial Coliseum
Jan 1 Thu	Chico Tournament, Chico, California
Jan 2 Fri	Chico Tournament, Chico, California
Jan 3 Sat	Chico Tournament, Chico, California
Jan 8 Thu	OREGON STATE, PSU GYM
Jan 12 Mon	LOUISIANA STATE, PSU GYM, 8 p.m.
Jan 14 Wed	OREGON, PSU GYM
Jan 17 Sat	WESTERN WASHINGTON, PSU GYM
Jan 27 Tue	WASHINGTON, PSU GYM
Feb 5 Thu	EASTERN WASHINGTON, PSU GYM
Feb 7 Sat	WASHINGTON STATE, PSU GYM
Feb 14 Sat	Washington, Seattle
Feb 19 Thu	Montana, Missoula
Feb 21 Sat	Montana State, Bozeman
Feb 25 Wed	NORTHWEST INVADERS, PSU GYM
Feb 27 Fri	BOISE STATE, PSU GYM
Mar 4 Wed	Oregon State, Corvallis
Mar 7 Sat	Oregon, Eugene

### Men's Basketball Schedule

Date	Opponent	Conference	Site	Time
Nov 29 Sat	at Fresno State	PCAA	Fresno, Calif	7:30
Dec 1 Mon	at Cal State-Fullerton	PCAA	Fullerton, Cal	7:30
Dec 3 Wed	MONTANA	Big Sky	PSU GYM	7:30
Dec 8 Mon	OREGON STATE	Pac-10	MEMORIAL COLISEUM	8:00
Dec 11 Thu	PORTLAND	WCAC	MEMORIAL COLISEUM	8:00
Dec 14 Sun	BOISE STATE	PCAA	PSU GYM	7:30
Dec 15 Mon	CAL STATE-FULLERTON	PCAA	PSU GYM	7:30
Dec 19 Fri	*RAINBOW CLASSIC	PCAA	PSU GYM	6 & 8:00
Dec 20 Sat	*RAINBOW CLASSIC	PCAA	PSU GYM	6 & 8:00
Dec 29 Mon	MONTANA STATE	Big Sky	PSU GYM	7:30
Jan 2 Fri	NORTHERN IOWA	Mid-Continent	PSU GYM	7:30
Jan 3 Sat	LOUISIANA TECH	Southland	PSU GYM	7:30
Jan 6 Tue	UTAH STATE	PCAA	PSU GYM	7:30
Jan 10 Sat	GONZAGA	WCAC	PSU GYM	8:15
Jan 17 Sat	at Puget Sound	Independent	Tacoma, Wash	7:30
Jan 19 Mon	WESTMONT COLLEGE	Independent	PSU GYM	7:30
Jan 22 Thu	SIMON FRASER	Independent	PSU GYM	7:30
Jan 27 Tue	at Arkansas-Little Rock	TransAmerica	Little Rock, Ark	7:30
Jan 29 Thu	at Centenary	Independent	Shreveport, La	7:30
Jan 31 Sat	at Northwestern Louisiana	Independent	Natchitoches, La	7:30
Feb 7 Sat	at U.S. International	Independent	San Diego, Cal	7:30
Feb 9 Mon	ALASKA-ANCHORAGE	Independent	PSU GYM	7:30
Feb 11 Wed	at Boise State	Big Sky	Boise, Idaho	7:30
Feb 17 Tue	at Air Force	WAC	Colorado Springs, Colo	7:30
Feb 19 Thu	Valparaiso	Heartland	Valparaiso, Ind	7:30
Feb 24 Tue	US INTERNATIONAL	Independent	PSU GYM	7:30
Feb 28 Sat	Seattle Pacific	Independent	Seattle, Wash	7:30

# Neil Lomax—A year older, smarter, stronger

**L**eo Durocher was wrong. Nice guys can finish first.

Viking quarterback Neil Lomax is proof of that. All-American. Fifty-two NCAA records. More than five miles in completed passes already. His senior year still ahead. Incredible.

The professional football scouts are joining PSU fans at Civic Stadium this fall. "He's got all the right things, all the right skills," says Gene Bates, United Scouting Service. Coach Mouse Davis says simply, "If there are better ones than Neil, I'd like to know where they are."

Lomax, a speech-communications major with a booming voice, wants to work some day in sports broadcasting, perhaps joining that growing cadre of ex-jocks, dissecting the footwork, explaining the replay. But for now, it seems certain that he will be the topic of discussion with sophisticated sports journalists who impart mystique to his technique.

How will he handle the growing notoriety, the pressure of potential success?

An interview with the Lake Oswego High graduate reveals a young man with a firm belief in himself, his abilities, and his purpose in life. Here are excerpts from that interview, in which Lomax discusses the pressures and the pleasures of being a student athlete.

## Handling the Pressures:

There are different kinds of pressure of different players. I watch the game films from last year and see mistakes. Now, I'm a year older, a year smarter, a year stronger, and I should play a year better. That's the way I think of myself, and that adds pressure. If the pressure is going to be tough, well, that's something I put on myself.

I don't know how strong the press or the public will be on me this year, with the scouts and the agents and whatever, but I know that's going to come. Obviously that's in the back of my mind, but I can't let it get to the front, because I have to worry about each game and enjoy it. A senior should enjoy every game, and if I can't, that ruins the fun of it. I don't want that to happen to me.

It will reflect on the other players, too. If they see me just trying to be Neil Lomax and not a team player, then what kind of respect could I get from my teammates? That would be a lot more pressure than I could ever receive from the press or the public.

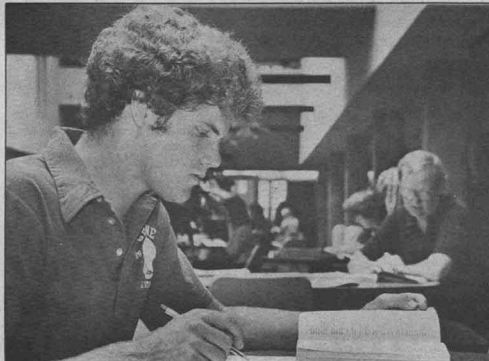
## The Life of a Sports Hero:

I used to think that young kids wouldn't know who I am, but sometimes little kids will recognize me. Then they'll hang back like they're afraid to talk to me. Maybe they think I'll push them aside or something. I guess I'm way up here to them, and that's just not true. Boy, I'd be glad to have someone come up and shake my hand. I enjoy that. It's part of the game. It makes my day when someone says they enjoy watching me play.

## The Student Athlete:

This is my fourth year at PSU and I'll graduate this spring. I'm proud of that, of making it in four years, carrying 16 hours a term. I really get upset when I see people who have the opportunities and who don't take advantage of them. Sure, it's hard, but not to get the full academic credit, I think, is just plain stupid.

This year, I really came to grips with how much Portland State has helped me to grow as an individual and as an athlete. It makes you think about what you can do to help



Neil Lomax

photo by Laura Jacobson

out. For example, if I make it in the pro's, and if the money is available to me, then I want to do something in return for PSU. (Lomax and receiver Stuart Gaussoin sold football tickets this summer).

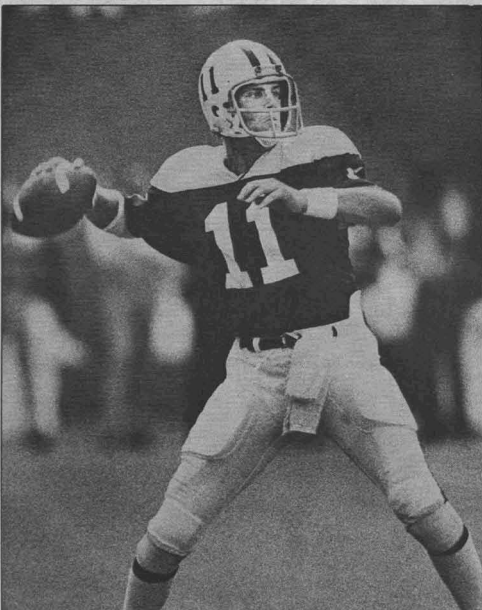
## Life Off the Field:

I'm really involved with my church (Mountain Park in Lake Oswego). We have a kind of big brother program and I work with junior high kids a lot. We go on outings and I help with Sunday School — just helping them grow up and know that there is more in life than just ... playing football or going to school. We try to help them grow up with a good nature about themselves and how to relate to their parents and handle the peer pressure in school. I had a lot of peer pressure on me in high school, and I want to share how they can overcome this.

## His Chances in the Pro's:

I've talked with guys in professional football and with a few scouts. They say it's not really the size of your school, it's the kind of competition you play against, how many times you throw or catch the ball. That keeps many of our guys motivated.

The scouts emphasize, it's how big a heart you have, and if you really want to play the game.



Lomax readies to make a pass.

photo by Steve Brenner



## New Vice President

PSU has named a new Vice President for Academic Affairs.

Dr. John B. Gruber has been selected by President Joseph C. Blumel to fill the second-highest administrative position on campus. Approval from the State Board of Higher Education came in August,



Dr. John Gruber, Vice President for Academic Affairs

after a year-long national search for a successor to Dr. Leon V. Richelle, now Chancellor of the University of New Orleans. During the search, the position had been filled by Dr. Margaret Dobson, Assistant Vice President for Academic Affairs.

Gruber is one of the country's leading scientists in spectroscopy of rare earth materials—of interest due to their potential use in advanced energy systems.

Formerly Professor of Physics and Dean of the College of Science and Mathematics at North Dakota State University in Fargo, he also assumes the academic rank of Professor of Physics and Chemistry at PSU.

"I think we are fortunate to attract a person of Dr. Gruber's stature," President Blumel said. "He has a distinguished record as a scholar and teacher, and has impressive administrative experience at North Dakota State and Washington State universities." Gruber has served as Assistant Dean and as Associate Dean of the WSU Graduate School.

## Famed economic theorist to lecture

Robert L. Heilbroner, noted authority in the fields of classical political economy and contemporary trends in capitalism, will present two lectures Oct. 29-30 at PSU as part of the University Scholars' Program's Honors Colloquium on "Contemporary Economics."



Dr. Robert L. Heilbroner

Heilbroner, currently Norman Thomas Professor and Chairman of the Department of Economics of the Graduate Faculty of the New School for Social Research, New York City, will discuss one of his recent books during a lecture entitled, "The Human Prospect Reconsidered." Wednesday, Oct. 29 at 8 p.m. in Lincoln Hall Auditorium.

On Thursday, Oct. 30, Heilbroner will lecture on the subject, "Is Inflation Incurable?" at 12 noon in Smith Memorial Center Ballroom.

The lectures are open to the public, and there is no admission charge.

Heilbroner's books include *The Worldly Philosophers* (editions printed in over 20 languages), *Beyond Boom and Crash* (1978), and *Marxism, For and Against* (1980).

Conducting the "Contemporary Economics" Colloquium for PSU are Morton Paglin and Harold Vatter, economists.

## Paul Emmett, 80 and going strong

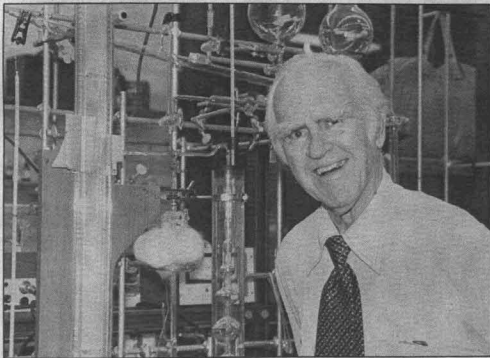
The sixth annual Howard Vollum Award for distinguished Accomplishment in Science and Technology was presented to Paul H. Emmett, part-time chemistry professor and researcher at Portland State.

Emmett received the award in recognition of his outstanding contributions to the science of catalysis at Reed College's Convocation in September.

This honor is just one of many to be awarded to the chemist. Emmett, now 80, holds 10 honorary doctoral degrees from colleges in the United States, Spain, Japan and France, as well as numerous other awards from scientific societies.

Emmett, a Portland native, received a B.S. degree in chemical engineering from Oregon State University (then Oregon Agricultural College) in 1922. His work in the field of catalysis began in 1922 as part of his doctoral research in physical chemistry at the California Institute of Technology, and he first published in the field in 1924.

Nearly 60 years of research in catalysis have included work at the



Dr. Paul Emmett

Photo by Laura Jacobson

Fixed Nitrogen Research Laboratory in Washington, D.C., at John Hopkins University as head of the chemical engineering department, the Manhattan Project, the Mellon Institute and as consultant to industry and government.

His accomplishments have had wide ranging impacts on industry, but he believes he will be most remembered for formulation of an equation with Drs. Stephen Bruanuer and Edward Teller that is used to measure the surface area of catalysts. Known as the Bruanuer-

Emmett-Teller equation, the method is the standard still in use around the world, some 40 years after it was formulated.

Since 1970, Emmett has been on the faculty at Portland State, teaching classes and consulting with students, as well as continuing his research. At 80, Emmett gives no indication of slowing down.

## Watch your liquid assets, barkeeps told

A PSU accounting student, working under the guidance of one of his professors, has drawn from his experiences as a former chief bartender to help others establish better inventory control methods for bar liquor.

Their collaboration on an article entitled, "Inventory Control of Liquid Assets," has earned the accounting professor, Richard Sapp, and the student, Gary Leavitt, a Certificate of Merit award from the National Association of Accountants, the largest professional association of its type in the nation.

Last year Leavitt enrolled in Sapp's course on the concepts of inventory control at PSU. Leavitt's class term paper contained some elements of his professional bartending experiences which led to the article.

Purpose of the new article, Sapp noted, "is to help accountants who run bars, restaurants, hotels and the like, operate more efficiently, with less inventory loss and greater customer satisfaction." Also, Sapp added, the article should give auditors an understanding of the internal controls which should be in place in a well-run bar operation.

The article is now scheduled to appear in a forthcoming issue of the professional journal *Management Accounting*.

## Lorentz before the lens: Iranian expert in the community

"Ever since I began teaching, I've been committed to interpreting my own expertise to a larger audience," said PSU's John H. Lorentz recently.

The associate professor of Persian Language and Culture was

commenting on why he, and two other humanities scholars in Oregon, are subjects of separate half-hour TV programs designed to air on Oregon's public television stations later this fall.

Two Eugene video-makers, Will Levin and Matt Barrows, say they selected Lorentz because of his considerable experience in public education, his lecturing in the community at large, as well as his notable efforts to interpret recent events in Iran over radio and television.

Levin and Barrows' goal is to produce a television series about Oregon scholars which will appeal primarily to non-academic TV audiences. Said Levin, "We were concerned that the stereotype of the scholar is someone who is sealed off, cloistered, dealing with trivial abstractions that really have no bearing or relevance. We wanted to demonstrate that that isn't the case."

In April of this year, the video-makers submitted a proposal to the

Oregon Committee for the Humanities under the title, "Ideas in Action." Goal of the mini-series was to show how the life and work of three Oregon humanists relates to the life and work of their communities.

Levin and Barrows interviewed several of Oregon's outstanding academics before making their final three selections. Commenting that it was no easy task, Barrows said, "Often, (a university) administration is more interested in having people (portrayed) who do intensive research just within their own discipline...people who don't reach the community at all."

The Eugene video-makers regarded Lorentz as a natural choice for their camera. Lorentz says his community visibility is a natural outgrowth of his area of academic specialization. "There's a great deal of interest in the Middle East, given the political situation there," he reports. Because of this, demand for his lectures has been heavy in recent months.

Levin explains the video treatment of Lorentz (and the other Oregon humanists) is documentary in nature. "We follow him around in his day-to-day activities. We get to meet some of the people he deals with, and experience his outlook by going through the places he visits and the experiences he goes through. He doesn't just 'talk about it.' We feel that by doing that, it's going to make it much more interesting to the viewer."

Levin and Barrows also focused their camera on John F. Callahan, an English professor at Lewis and Clark College in Portland.

Levin finds that Callahan applies a sensitivity to history and to literature as he performs the role of educator. Because he is so articulate about doing it, Levin concludes, "That's the main reason we chose him."

The other Oregon humanist chosen is Edwin R. Bingham, a professor of history at the University of Oregon, and a member of its faculty since 1949.

## Koehn chairs fund drive

continued from page 10

The tall, lean Michigan native moved to Oregon 13 years ago. He was a returning student after four years in the United States Air Force. Koehn is very positive about his experience at PSU, explaining that, "I got a lot out of PSU because I was very active while I was there. PSU offers lots of programs, such as scholarships and internships, particularly in business since the school is in such an ideal location."

Koehn feels good about PSU's effort to increase contact with and to raise support from its alumni, the majority of whom live in the Portland area. "In PSU's 25 years of existence, the University has never really asked the alumni for help until last year. Since the campaign, PSU alumni that I know are commenting on how PSU is becoming more active and starting to get involved with alumni. I think the Alumni Fund Campaign is going to increase ties between alumni, the PSU campus, and the business community."

### PORTLAND STATE UNIVERSITY perspective

Portland State University **perspective** is published periodically during the year by the Office of Information Services for alumni, faculty and staff and friends of the University.

editor Laura Jacobson

contributors Clarence Hein  
Cliff Johnson

calendar editor Kathy Calhoun

Change of address: Send both new and old addresses to Portland State University **perspective**, P.O. Box 751, Portland State University, Portland, Oregon, 97207.

Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at their home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

## Henri Cartier-Bresson

Photographer

### Fifty Year Exhibition

Seattle Art Museum  
Sunday, December 7

Portland State alumni have a rare opportunity to see an exhibition by Henri Cartier-Bresson hailed as "the man responsible for more memorable images than any other photographer in his time."

The special Sunday afternoon showing in Seattle on December 7 is part of a 15-city tour in the United States and Mexico. It is the first comprehensive exhibition of this great photographer's work in over a decade.

Bruce Gunther, associate curator of modern art, Seattle Art Museum, and director of the

exhibition, will lecture on HENRI CARTIER-BRESSON: PHOTOGRAPHER during a catered luncheon in the Seattle Center. Alumni will view 155 images chosen personally by this master of photography as a statement of his 50 years in photography.

Alumni will leave campus at 8 a.m. and return about 8 p.m. The entire day's tour, including transportation, luncheon, lecture, exhibition, and free parking at PSU, is only

**\$37.50**

Reservations:

Call PSU Alumni Relations Office, 229-4948.



**psu alumni**

p.o. box 751 portland, oregon 97207 (503) 229-4948

# The Columbia Gorge

Saturday, Jan. 17

with

**John Eliot Allen**

Geologist, Author, Lecturer

Join Dr. Allen, PSU professor emeritus, for a thrilling day's journey through the Columbia River Gorge. Learn the geologist's secrets of this magnificent region, including recent volcanic activity in the Cascades.

You need no special background--Dr. Allen's lively commentary leads you to a real understanding of the forces and conditions which took thousands of years to produce this gorge.

The trip begins at 8 a.m., Saturday, Jan. 17, at PSU. A leisurely bus trip takes you past geological wonders, with stops enroute to Columbia Gorge Hotel for a farm house brunch. Then on to The Dalles and across the river for a return trip on the Washington side.

Package price, including transportation, lunch, and a copy of Dr. Allen's book, **The Magnificent Gateway**, is just

**\$37.50**

Call the PSU Office,  
229-4948, for reservations.  
Limited space. Free parking at PSU.



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